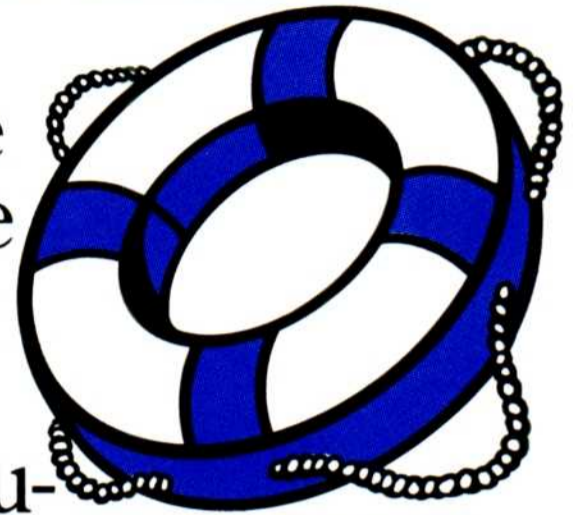


NOW THE BEST IS TWICE AS GOOD.

How could anything be twice as good as the Norton Utilities™? Good question.

After all, the Norton Utilities is far and away the best selling program of its kind in the world.

Its remarkable UnErase® feature has rescued the data—and the derriers—of thousands of grateful users of IBM® PCs and compatibles.

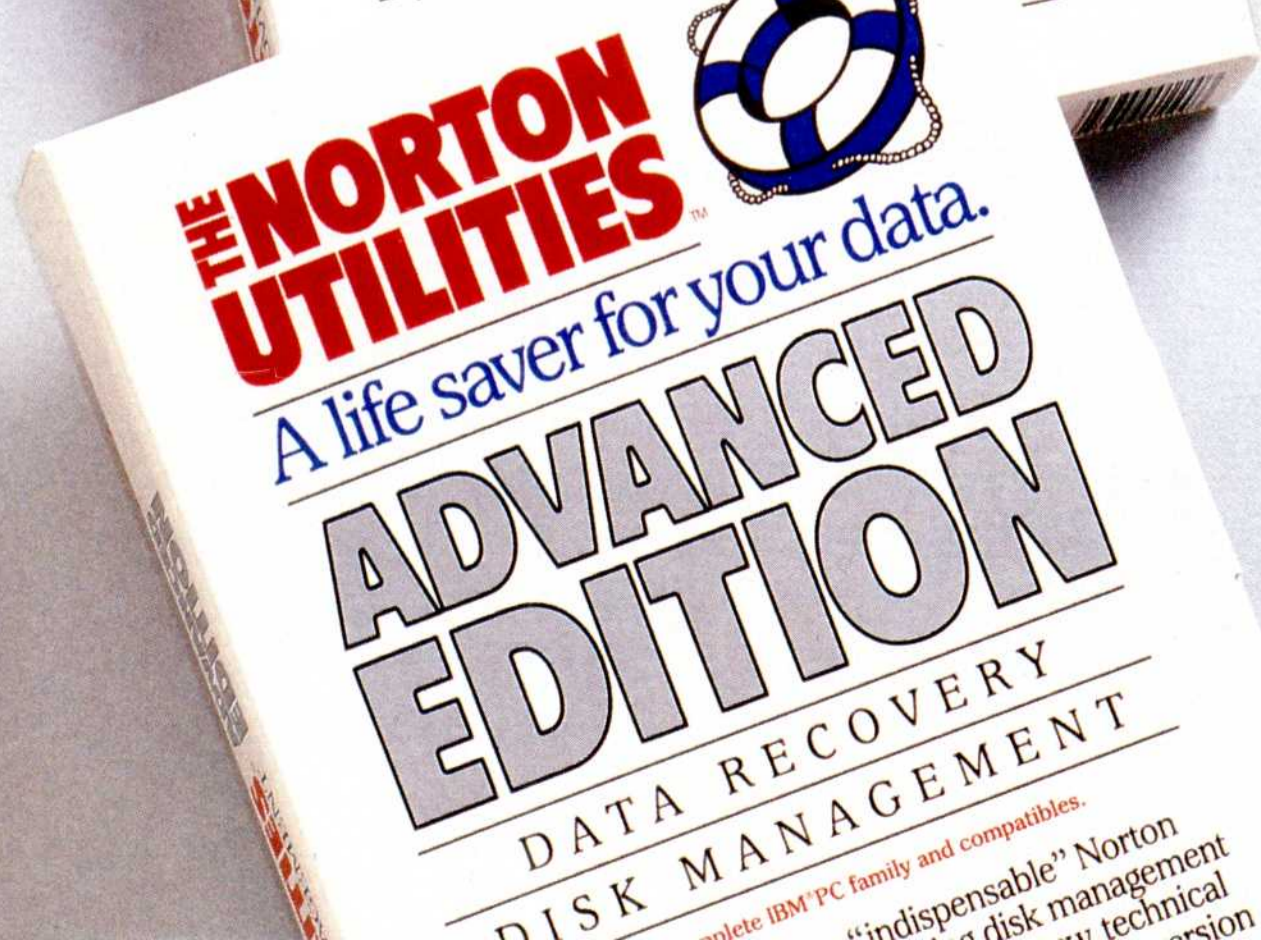
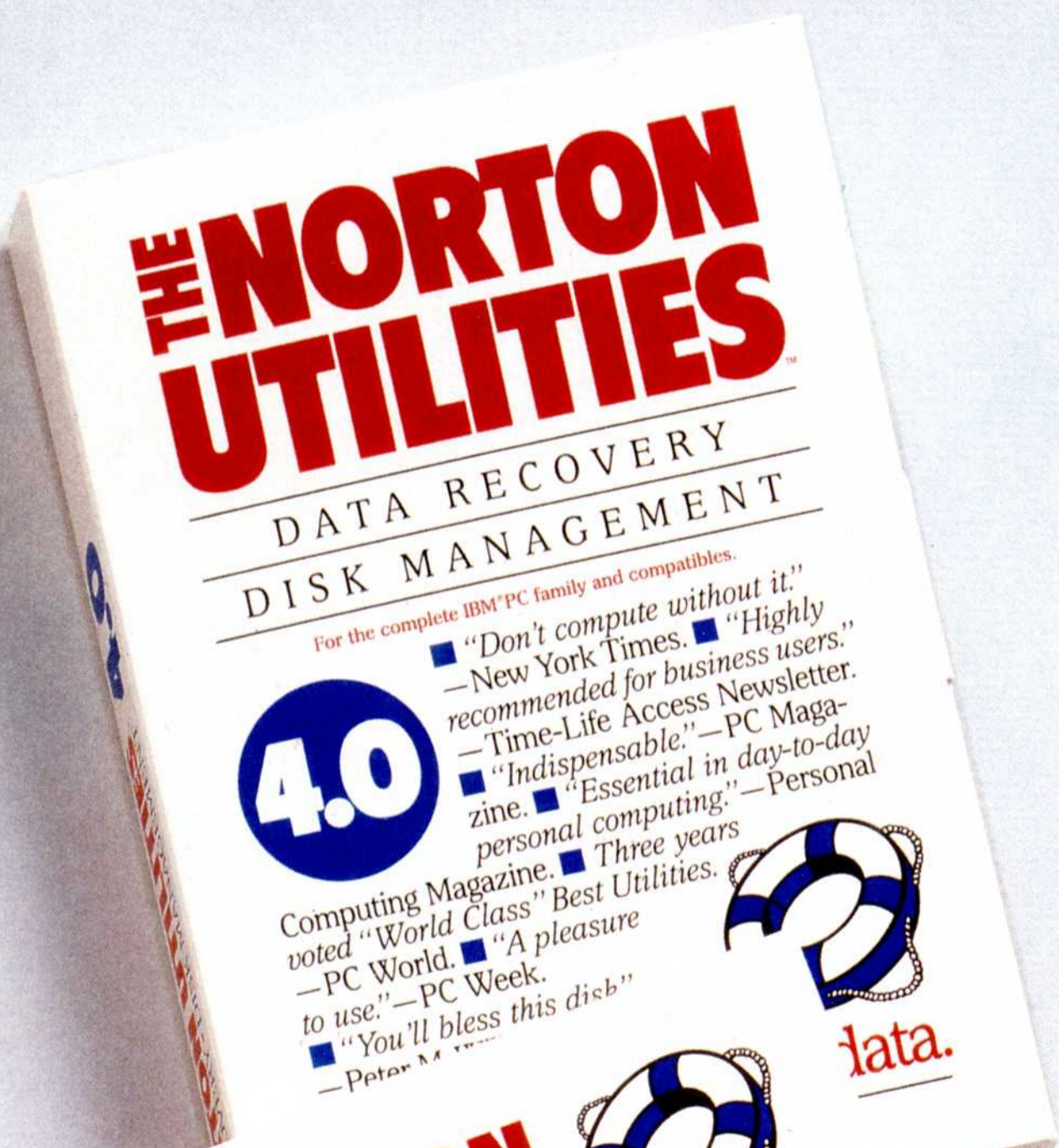


While its passel of popular disk management programs is about the most useful thing to happen to PCs since MS/DOS.

What's more, the critics agree with our customers. The New York Times says "Don't compute without it" "Highly recommended for business users," says the Time-Life Access Newsletter. And PC Magazine sums it all up in a single word.

"Indispensable."

So what could possibly be better than the Norton Utilities?



The Norton Utilities Version 4.0: Powerful organizational tools for your PC. Featuring the remarkable UnErase.™

The latest version of the critically acclaimed Norton Utilities works all the same time-saving and data-saving wonders of our earlier versions — many of them three to five times faster than before.

It also performs several entirely new functions that are worth the price of the program all by themselves.

Your data, of course, is priceless. And so is our unique *UnErase* feature.

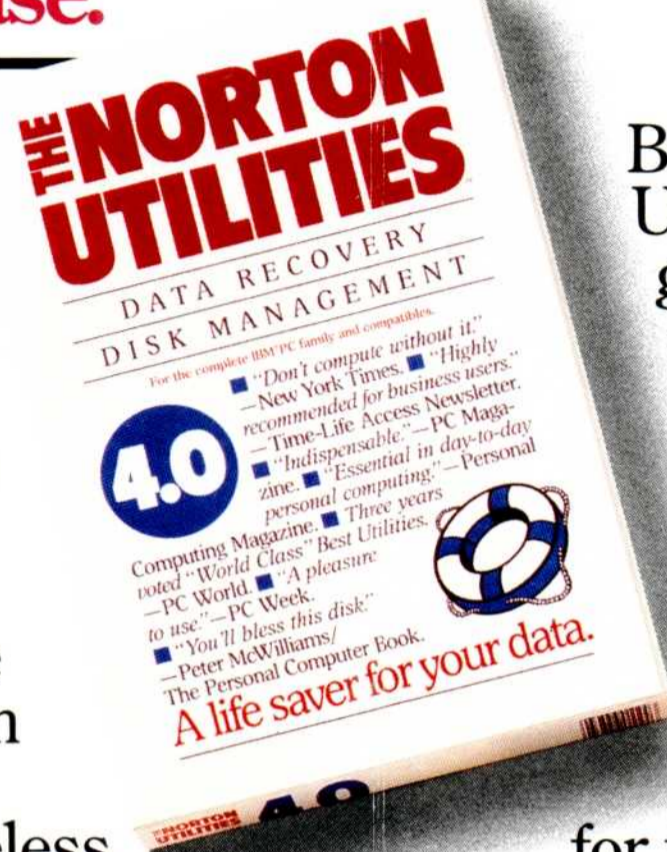
This powerful file recovery tool actually lets you search for and retrieve erased or deleted data with a few simple commands. And now we've made *UnErase* faster and easier to use than ever before. What's more, we've added a brand new short-cut, called *Quick UnErase*, which is faster and easier still.

So it's no surprise that many of the thousands of users of The Norton Utilities buy it just to get their hands on *UnErase*.

But, as you can see, the Utilities can do a lot more for your data than simply rescue it. And Version 4.0 can do more for you than ever.

For starters, we've added four brand-new programs:

The Norton Integrator runs all of the Utilities from one unified control program and provides on-line help for each function.



File Info makes reference easy by attaching a descriptive name of up to 65 characters to any file.

Norton Change Director displays the directory structure tree and allows you to make, remove or change a directory instantly.

Norton ASK makes batch files interactive.

And that's just the beginning. Because most of the popular original Utilities programs have been upgraded significantly (and many now run three to five times faster).

For example:

The Main Norton Utilities Program is loaded with improvements and enhancements.

Our new user interface allows use of key letters for menu selection, speed key searching for files, provides a graphic tree display for changing directories and includes a "zoom in" feature for finding free clusters when UnErasing files.

With Full Cluster Support you can now transfer data from specified files, sectors or clusters. With Full Range Support you can now read, write and modify ranges of clusters or sectors.

Guided menu defaults speed recovery of lost files and make navigation within the program easier than ever. Access to the Boot, FAT and system areas of disks is easier, too.

And searching — if you can believe this — is three times faster than before. **System Information**, which supplies all kinds of essential facts about your computer's power, features and memory use, now comes complete with Disk Performance and System Performance indexes. And shows you EMS and extended memory, number of parallel and serial ports, type of processor and co-processor, video

adapter and current video mode.

List Directories now provides a graphic tree display for all directories (or just a branch at a time, if you prefer). It can be used across all disk drives and comes with a command line option that allows a summary of files and file sizes on any directory.

Text Search, which can search for specific text throughout your entire disk (including erased file space), is now twice as fast, fully automated, and shows you much more of the surrounding text. Now there's cross-directory searching, too.

Wipefile and **Wipedisk** still erase files so completely that even Peter Norton can't read them. Only now, every scrap of information about previous contents is wiped, including directory entries. They can even wipe across sub-directories.

The list of enhancements and improvements we've built into Version 4.0 goes on and on. We've just given you some highlights.

No doubt you'll want to get yourself a copy soon. Unless, of course, you prefer the Advanced Edition of the Norton Utilities.

The Advanced Edition: All the features we're famous for. Plus all the technical power you've been asking for.

Created in response to the needs and requests of our customers, as well as many other serious computer users, the Advanced Edition gives you absolutely everything you could want from

a package of this kind.

It contains every single feature, function and enhancement of Version 4.0.

But more than that, it also contains an enhanced version of the Main Norton Utilities program and two brand-new specialized programs found only in the Advanced Edition.

Speed Disk arranges the logical structure of your hard disk, optimizing seek time, speed and performance.

Format Recover unformats your accidentally reformatted hard disk—a lifesaver, if ever there was one.

The Main Norton Utilities Program, in addition to everything you've read about already, is loaded with new features designed to give you total technical control of your disk.

The all-new maintenance mode—for badly damaged disks—bypasses DOS logical organization to work at cluster or sector level.

A trio of new features—a File Allocation Table Editor, a Partition Table Editor for adding and removing parti-

tions, and a Directory Editor which allows you to edit any field of a directory entry—combine to give you precise control over your hard disk.

Combine all of this with absolute physical sector access and verification and you have the kind of technical

power serious computer users can really appreciate.

Which makes the Advanced Edition a total utilities solution that's perfect for everyone—from novice to expert.



Two things, actually.

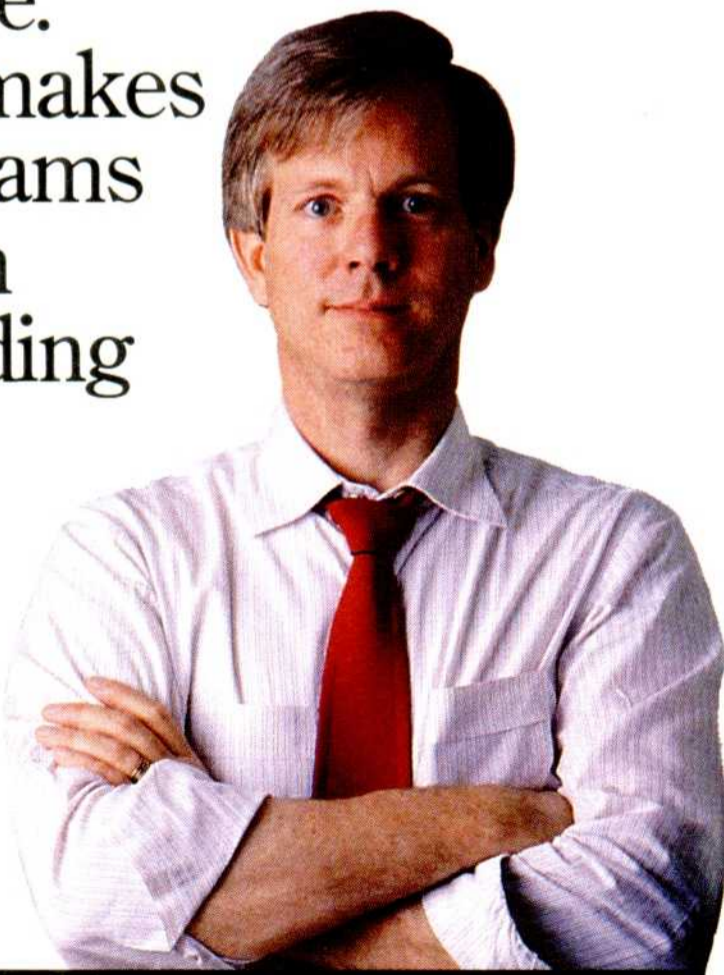
There's the Norton Utilities Version 4.0—a dramatically improved, enhanced and accelerated version of our popular bestseller.

And the Advanced Edition of the Utilities—a total solution that combines all of Version 4.0 with a wish list of technical features and functions sufficient to satisfy the yearnings of all those people who've been politely writing and calling to request them.

Both of these powerful new programs are the product of much careful listening—to our customers and to serious computer users everywhere.

Which makes both programs very much worth reading about.

Peter Norton has become famous for making PCs understandable to everyone. A respected columnist and contributor to *PC Magazine* and *PC Week*, he is also the author of many books on the subject.



© Douglas Kirkland/Sigma

The Norton Utilities Advanced Edition

SD—Speed
Disk*

FR—Format
Recover*

NU—The Main Norton Utilities Program
Featuring significant new technical
power for total disk control.

The Norton Utilities Version 4.0

NI—The Norton
Integrator*

LD—List
Directories

FI—File Info*

UD—UnRemove
Directory

NCD—Norton
Change Director*

FS—File Size

NA—Norton ASK*

LP—Line Print

NU—The main Norton Utilities
Program featuring the remarkable
UnErase and significant new features,
functions and enhancements.

QU—Quick
UnErase

FA—File
Attributes

SI—System
Information

SA—Screen
Attributes

TS—Text Search

TM—Time Mark

DS—Directory Sort

VL—Volume
Label

DT—Disk Test

FF—File Find

Wipefile

Beep

Wipedisk

*All-new programs, not included in previous editions of the Utilities.

On-line help is included in each of the programs of the Norton Utilities Version 4.0 and the Advanced Edition.

Both the Norton Utilities and The Advanced Edition of the Norton Utilities include a new, improved user manual, complete with a discussion of disk organization, a step-by-step tutorial on UnErase, a section on getting the most out of the Utilities, and a complete new index.

Products of Peter Norton Computing, Inc.
2210 Wilshire Boulevard, Suite 186
Santa Monica, CA 90403
(213) 453-2361

©1987 Peter Norton Computing, Inc.
All Rights Reserved, Printed in U.S.A.