

# Would you like to get free...

☐ Customer Support   ☐ Upgrade Information   ☐ New Product Information

In order to provide you with these things we must know where you are and what product you have. By filling out and returning this Owner Registration Card and survey you are guaranteed our full technical back up and support.

## OWNER REGISTRATION

NAME _____	PRODUCT _____
TITLE _____	DATE PURCHASED _____
COMPANY _____	PURCHASED FROM _____
ADDRESS _____	
CITY _____	SERIAL NO. _____
STATE _____	TYPE OF BUSSINESS _____
ZIP _____	NO. EMPLOYEES _____
COUNTRY _____	NO. LOCATIONS _____
PHONE _____	<i>Optional:</i>
FAX _____	ANNUAL REVENUE _____

## OWNER SURVEY

Your ideas and suggestions are important to us. Please take a minute to complete this survey. Your answers will help us better serve your needs.

### PRODUCT(S) PURCHASED:

- (01) ☐ AlignIt  
(02) ☐ PC Probe  
(03) ☐ KickStart 1  
(04) ☐ KickStart 2  
(05) ☐ Service Diagnostics: (06) (Software type \_\_\_\_\_)  
(07) (ROM Post type \_\_\_\_\_)  
(08) ☐ Landmark System Speed Test 2.0  
(09) ☐ Other: \_\_\_\_\_

### YOUR CPU TYPE:

- (10) ☐ 8086/8088      (11) ☐ 80286  
(12) ☐ 80386      (13) ☐ 80486

### YOUR BUS TYPE:

- (14) ☐ PC/XT      (15) ☐ EISA  
(16) ☐ AT      (17) ☐ Microchannel

### WHERE DID YOU LEARN ABOUT OUR PRODUCTS:

- (18) ☐ Direct Mail      (19) ☐ Referral  
(20) ☐ Magazine Ad      (21) ☐ Mag. Article(name/date): \_\_\_\_\_  
(22) ☐ Dealer/Dist.  
(23) ☐ Trade Show      (24) ☐ Other: \_\_\_\_\_  
(25) ☐ Telephone Call \_\_\_\_\_

### HOW WILL THE PRODUCT BE USED:

- (26) ☐ Business      (27) ☐ Personal

### WHY WAS A DECISION MADE TO BUY:

- (28) ☐ Product technology/features  
(29) ☐ Reputation of company  
(30) ☐ Product quality/reliability  
(31) ☐ Product availability  
(32) ☐ Price  
(33) ☐ Service/Support

### WHO MADE THE BUYING DECISION:

- (34) ☐ Yourself  
(35) ☐ Purchasing department  
(36) ☐ Computer/MIS department  
(37) ☐ Supervisor or other senior person  
(38) ☐ Associate or friend

### INTENDED APPLICATION/PRIMARY USE OF YOUR COMPUTER:

- (39) ☐ Service/repair, business      (40) ☐ Programming  
(41) ☐ Service/repair, personal      (42) ☐ Finance  
(43) ☐ CAD/CAM/CAE      (44) ☐ Graphic arts  
(45) ☐ Office automation

### REGARDING OUR SALES STAFF:

- (46) ☐ Helpful      (47) ☐ Knowledgeable  
(48) ☐ Problem, specify: \_\_\_\_\_

### REGARDING OUR ADVERTISEMENTS:

- (49) ☐ Informative      (50) ☐ Effective  
(51) ☐ Need improvement, specify: \_\_\_\_\_

### REGARDING OUR DELIVERY:

- (52) ☐ Timely      (53) ☐ Delayed

### REGARDING OUR PRICING:

- (54) ☐ Fair      (55) ☐ Low      (56) ☐ High

### REGARDING OUR TECHNICAL SUPPORT:

- (57) ☐ Excellent      (58) ☐ Good  
(59) ☐ Average      (60) ☐ Poor

### WHAT DIAGNOSTIC PRODUCTS SHOULD WE DEVELOP (DESCRIBE):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### -END USERS ONLY-

#### PURCHASING METHOD YOU PREFER:

- (61) ☐ Mail order/Magazine      (62) ☐ Telephone contact  
(63) ☐ Mail order/Direct mail      (64) ☐ Dealer/VAR

### -DEALERS ONLY-

In order of importance, number the following from 1 to 7 (1 being most important) of what we should do to help you resell our products:

- (65) \_\_\_\_\_ Consumer magazine space ads  
(66) \_\_\_\_\_ Supply end-user sales leads  
(67) \_\_\_\_\_ Supply direct mail to send your customers  
(68) \_\_\_\_\_ Display at trade shows  
(69) \_\_\_\_\_ Provide in-store displays  
(70) \_\_\_\_\_ Provide in-store literature  
(71) \_\_\_\_\_ Other, specify: \_\_\_\_\_

**THANK YOU.** Please fold this card with our address facing out, tape shut (no staples please) and drop in the mail. This information will register you for customer support and help us to better serve your needs.

**Who to call...**  
**Sales Hotline: (800) 683-6696**  
**Customer Service: (800) 683-0854**

- ROM Post •
- PC Probe • System Speed Test •
- Service Diagnostics • AlignIt •
- KickStart 1 • KickStart 2 •

**Ask about these Landmark**  
**Diagnostics & Utilities**

**LANDMARK**  
RESEARCH INTERNATIONAL CORPORATION



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Necessary  
If Mailed  
In The  
United States

**BUSINESS REPLY MAIL**  
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LANDMARK RESEARCH INTERNATIONAL CORP.  
PO BOX 10058  
CLEARWATER, FL 34617-9876

